

# Why Global Macro?

## The World Has Changed. A New Portfolio Approach is Needed.

### Recent Years

- Easy liquidity & low cost of capital
- U.S. equity dominance
- Low volatility & predictable growth

### Current Environment

- Fragmented trade & policy divergence
- Technological disruption
- Higher volatility & liquidity risk

## Why Now for Global Macro?

### Fertile Ground for Alpha

- ✓ Policy divergence creating pricing inefficiencies
- ✓ Dislocations in currency and commodity markets
- ✓ Emerging markets becoming increasingly differentiated

### Diversification When Needed Most

- ✓ Equity and fixed income become highly correlated during crises
- ✓ Global Macro strategies are uncorrelated to both equity and fixed income

### Liquid and Agile

- ✓ Focused on liquid markets
- ✓ Able to reposition portfolios, capitalize on volatility, and meet redemptions during periods of stress

## Why the Bridgewater Pure Alpha Strategy?

### Fundamental & Systematic

- 50+ years of global macro research
- 200 liquid markets globally
- Proven track-record across market cycles

### Diversified & Uncorrelated

- Designed to deliver high risk-adjusted returns
- Low correlation to equities, bonds, and other alternative strategies

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